

JORDAN CONTE

GRAPHIC DESIGNER

portfolio

creatingconte.com

contact

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email

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education

Savannah College of Art and Design (SCAD)

Expected Grad. 2025 | M.A Motion Media Design

Savannah College of Art and Design (SCAD)

September 2019- June 2023 | B.F.A Graphic Design

Double Minor in Advertising and Branding &

Animated Illustration and Publication Design

Summa Cum Laude

software

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe XD

Adobe After Effects

Adobe Dreamweaver

Figma

Procreate

Social Media

skills

Illustration

Leadership

Public Speaking

Creativity

Copywriting

Motion Media

experience

Major League Baseball | *Brand Design Intern*

New York, NY | July 2023-October 2023

Assisted in the design and production of credentials, parking placards, locker and bag tags, signage, base jewels, and more for events such as LITTLE LEAGUE CLASSIC, SEOUL SERIES, LONDON SERIES, and POSTSEASON

The Hershey Company | *Creative Marketing Intern*

Hershey, PA | June 2022-September 2022

Pitched creative marketing ideas to brand executives in C-sweet and REESE'S which resulted in my idea and prototype being executed and posted to ReesesUniversity.com with my original design and copywriting

Edited and executed digital internal and external banners for brands such as PAYDAY, HERSHEY'S, and ICEBREAKERS

Edited and executed video ads for KITKAT and REESE'S to be run on Instagram, Facebook, and Tiktok in-feed and stories

Internship was extended six weeks due to outstanding work and usefulness to C-sweet as a designer

Bumble | *Campus Lead & Campus Event Manager*

Savannah, GA | September 2022-June 2023

Led and motivated a team of three Brand Ambassadors

Communicated monthly learnings from HQ to the team to optimize the program and local marketing strategies

Provided a campus report recapping the month's results to contribute to the evolution of the program

Executed seven events on campus monthly from start to finish

Managed event budget, team operations, and logistics

Created promotion strategy for campus events which resulted in 300 attendees & extreme social reach throughout the semester

Bumble | *Brand Ambassador & Campus Impact Manager*

Savannah, GA | September 2021-May 2022

Created opportunities to connect with students in non-traditional ways including but not limited to hosting a flower stand, organizing a bar tab, and setting up a collaborated event with a local boutique

Established and maintained positive relationships with students individually and in organizations to build campus connections through Bumble

Developed partnerships around campus with other offices and departments that serve students to create collaborative programming opportunities

Madison High School Theatre Department | *Graphic Designer*

Madison, NJ | September 2019- November 2021

Designed advertising materials and apparel for various productions, including *Murder on the Orient Express*, *It's A Wonderful Life*, and *The Drowsy Chaperone*

Papa's Pops | *Graphic Designer*

Bridgewater, VA | April 2020-July 2020

Created multiple logos and packaging design

11th Hour Design | *Graphic Design Intern*

New York City, NY | May 2019- July 2019

Created print ads, logos, calendars, and playbills